



MGM RESORTS INTERNATIONAL GUEST SPENDING

Guests of MGM Resorts International spend freely while staying at the resorts.
The readership of M magazine is estimated to spend over \$6.7 billion annually.*

ANNUAL MGM RESORTS INTERNATIONAL GUEST EXPENDITURES

Dining	\$2.5 Billion
Retail	\$1.1 Billion
Entertainment.....	\$541 Million
Gaming.....	\$2.5 Billion
TOTAL	\$6.7 Billion*

DISTRIBUTION

CityCenter, Las Vegas		
ARIA™ Resort & Casino, Las Vegas	4,004	rooms & suites
Vdara™ Hotel & Spa, Las Vegas	1,495	suites
Mandarin Oriental SM , Las Vegas	392	rooms & suites
Bellagio®, Las Vegas	3,933	rooms & suites
MGM Grand®, Las Vegas	5,034	rooms & suites
The Signature at MGM Grand, Las Vegas	1,500	suites
Mandalay Bay®, Las Vegas.....	3,700	rooms & suites
THEhotel at Mandalay Bay, Las Vegas	1,122	suites
Four Seasons, Las Vegas	424	rooms & suites
The Mirage®, Las Vegas	3,044	rooms & suites
Monte Carlo™, Las Vegas	3,000	rooms & suites
New York-New York®, Las Vegas	2,023	rooms & suites
Luxor®, Las Vegas	4,400	rooms & suites
Excalibur®, Las Vegas.....	4,000	rooms & suites
Beau Rivage®, Biloxi.....	1,780	rooms & suites
Gold Strike®, Tunica.....	1,200	rooms & suites
MGM Grand®, Detroit.....	400	rooms & suites
TOTAL	41,451	rooms & suites

ADDITIONAL DISTRIBUTION

- Crystals™ retail & entertainment, Las Vegas
- The Mansion at MGM Grand, Las Vegas
- Shadow Creek Golf Course, Las Vegas
- Fallen Oak Golf Course, Biloxi
- VIP Services
- Concierge and Bell Desks
- Business Centers and Convention Areas
- Spa and Salon Lounge Areas
- Towel Distribution Points at Pools

READERSHIP

Total Number of Rooms	41,451
Average Occupancy	90%*
Average Stay/Number of Nights	3.5*
Average Number of Guests	2.4*
Average Readership per Issue.....	2,302,307
Total Average Readership Annually.....	9,209,228

To calculate the number of readers, we multiply the total number of rooms by the average occupancy and multiply by 90 days (quarterly). Then divide that number by the average length of stay, multiplied by the number of guests.