



BY MGM RESORTS

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Empire City Casino to Host Annual Community Blood Drive in Support of World Blood Donor Day Friday, June 14

Becoming a Blood Donor Means Becoming a Life Saver

(Yonkers, NY) – In recognition of **World Blood Donor Day** on **Friday, June 14**, [Empire City Casino by MGM Resorts](#) will host their annual community blood drive in partnership with the **New York Blood Center (NYBC)**. From **1:00 p.m. to 7:00 p.m.**, members of the community and casino guests are encouraged to stop by the Casino's Good Time Room located on the third floor to donate blood and help replenish the region's critically low blood levels. Nationally, over 4.5 million Americans require a blood transfusion annually, with individuals needing blood every two seconds. As a token of appreciation, **guests who take time out of their busy schedules to register and donate blood will each receive a \$10 gift card to Dunkin' Donuts.**

World Blood Donor Day provides an opportunity to raise awareness on the importance and need of regular blood donations. The American Red Cross currently has a critical shortage of type O blood, with less than a two-day supply available for emergency rooms. In addition, of the 37 percent of the total U.S. population eligible to donate blood, less than 10 percent actually donate.

*"The blood drive is just one of the many ways we can give back to the communities we serve," said **Uri Clinton, President and COO of Empire City Casino.** "We felt it was imperative for us to do our part to help replenish the critically low blood levels and are honored to support such an important cause, especially on World Blood Donor Day."*

Andrea Cefarelli, Senior Executive Director of Recruitment & Marketing for NYBC, said, *"The summer always presents a challenge to maintain blood inventories for all types of blood. With voluminous usage, community hospitals are frequently requesting the Core 4 blood types: O-, O+, A- and B-. The summer is the height of the 'trauma season' and the busiest time of the year for emergency rooms and trauma centers. Between people taking vacations and full-time academic students on summer break, there are fewer people available to donate blood. Please roll up your sleeves and donate."*

Anyone between the ages of 18 and 75, and weighing at least 110 pounds, is a potential donor. A photograph or signature ID must be presented at the time of donation. Prior to the blood donation, on-site specialists will check blood pressure, temperature, iron levels and pulse of all donors to ensure individuals are healthy enough to give blood.

To schedule an appointment to participate in the blood drive at Empire City Casino, please visit empirecitycasino.com/blooddrive.

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About Empire City Casino:

Empire City Casino is one of the largest entertainment and gaming destinations in the northeast. Featuring 5,300 of the hottest slots, electronic three card poker, blackjack, craps, roulette, baccarat and sic bo, Empire City Casino also offers guests year-round harness racing and international simulcasting; live entertainment including the best party, tribute and Latin bands; comedy, New York's hottest DJ's, and more. A plethora of dining options will satisfy even the most discerning palate with Italian cuisine at Nonno's Trattoria; fan favorite fare at The Pub; Alley 810, a craft cocktail lounge with retro bowling lanes; and convenient delicious options at Lil' Cocina and the International Food Court. Visit Empire City Casino at Yonkers Raceway located at 810 Yonkers Avenue (off I-87 at Central Avenue) Yonkers, NY, Westchester County, open seven days a week from 10:00 a.m. to 6:00 a.m. Empire City Casino is an indirect wholly owned subsidiary of MGM Resorts International (NYSE: MGM). For more information, visit www.empirecitycasino.com or call 914.968.4200



About New York Blood Center:

Founded in 1964, New York Blood Center (NYBC) is a nonprofit organization that is one of the largest independent, community-based blood centers in the world. NYBC, along with its partner organizations Community Blood Center of Kansas City, Missouri (CBC), Innovative Blood Resources (IBR), Blood Bank of Delmarva (BBD), and Rhode Island Blood Center (RIBC), collect approximately 4,000 units of blood products each day and serve local communities of more than 45 million people in the Tri-State area (NY, NJ, CT), Mid Atlantic area (PA, DE, MD), the Kansas City metropolitan area, Minnesota, Nebraska, Rhode Island, and Southern New England. NYBC and its partners also provide a wide array of transfusion-related medical services, including Comprehensive Cell Solutions, the National Center for Blood Group Genomics, the National Cord Blood Program, and the Lindsley F. Kimball Research Institute, which —among other milestones—developed the Hepatitis B vaccine and a patented solvent detergent plasma process innovating blood-purification technology worldwide.