To: **Interested Parties**
From: **Global Strategy Group**
Date: **July 12, 2019**
Re: **Survey Results: New Yorkers Broadly Favorable to MGM & Empire City Casino**

Global Strategy Group conducted an online survey between May 30 and June 13, 2019, with 1,003 adults 18+ in New York State, including 250 adults who live in Yonkers, NY. The survey found that voters across New York State are broadly favorable to the casino industry, MGM Resorts, and Empire City Casino in Yonkers. In Yonkers in particular, residents feel Empire City Casino has been an economic engine and job creator for the region.
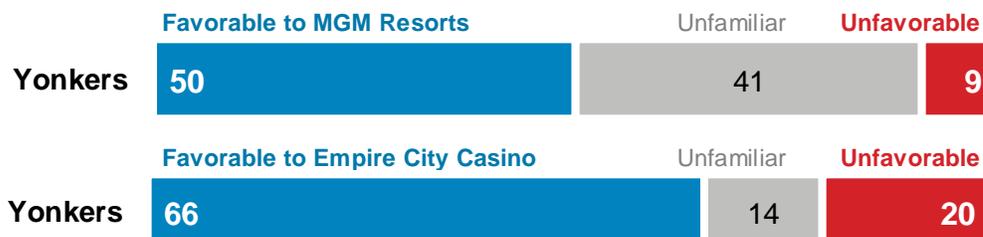
Below are key findings from the survey:

Key Findings:

New Yorkers overwhelmingly think MGM Resorts' purchase of Empire City Casino is a good thing for New York State. After reading more information* about MGM's purchase of Empire, 62% of New Yorkers and 76% of Yonkers residents feel the purchase is a good thing for New York State and the local community, including 41% in Yonkers who feel it is a very good thing. New Yorkers feel the purchase will "help bring more jobs and economic activity to Yonkers" (65% agree), "help Empire City Casino grow and succeed long-term" (60%) and "help provide stable, family-sustaining jobs to Yonkers workers" (57%).

	Very good thing for NYS & the local community	Somewhat good thing	Don't know	Bad thing
Statewide	24	40	26	10
Yonkers	41	35	16	8

New Yorkers who are familiar with MGM Resorts and Empire City Casino in Yonkers view both positively. Two thirds (66%) of Yonkers residents feel favorably to Empire City Casino.

	Favorable to MGM Resorts	Unfamiliar	Unfavorable
Yonkers	50	41	9

	Favorable to Empire City Casino	Unfamiliar	Unfavorable
Yonkers	66	14	20

Positive views towards ECC are driven by the belief that MGM Resorts' presence in the area creates jobs and injects money into the local economy, is well run, and has a positive impact in the area. New Yorkers describe MGM Resorts as a company that "creates jobs" (52% say this describes MGM well), agree Empire provides a lot of job opportunities to the local community (65% agree among downstate residents), and feel casinos are a good source of tax revenue for New York State (67%). In Yonkers, residents also agree that Empire is "an important part of the local economy in and around Yonkers" (68%).

Why do you have a favorable opinion of the Empire City Casino in Yonkers?

Yonkers residents are also excited about plans to expand the property around the casino. Building new restaurants around the casino is widely supported by residents (91% support), as is building a new concert and entertainment venue (84%), building a new convention and conference center (83%), and building a new hotel (78%).

	Support	Oppose
Building new restaurants	91	9
Building a new concert and entertainment venue	84	16
Building a new convention and conference center	83	17
Building a new hotel	78	22

*Full question text:** As you may know...Empire City Casino has been operating at the Yonkers Raceway, which is located just north of New York City, since 2006. This year, MGM Resorts purchased the Empire City raceway and casino. MGM Resorts is one of the largest gaming companies in the world and hopes to expand Empire City Casino with additional amenities such as a hotel, convention and conference facilities and restaurants. In general, do you believe that MGM Resorts' purchase of Empire City Casino in Yonkers is a good thing or a bad thing for New York State and the local community?